



*In Unity There is Strength ...
The Equine Community Working Together*

Dear (Club or Individual)

I would like to introduce to you (NHHC) New Hampshire Horse Council's **Share the Road Campaign**. We would like individuals and clubs to participate by spreading the word or displaying our material.

We hear a lot of complaints on motorists not slowing down or not passing wide enough for horses on the road. I have experienced it myself. As a horse owner I have to remember that the majority of the public does not understand horse behavior and has not had contact with horses. Thus they do not always know to slow down enough or to pass wide enough or not to sound their horn.

New Hampshire Horse Council has some material that we want horse owners to know is available to help educate the public and promote your safety when riding the roads. We are hoping, as noted in our logo, to have the equine community work together on this campaign.

Bumper stickers are available. We have two designs- one says Slow Down For Horses, this is our older version and is black and white. Our new version is yellow and black that says Share the Road, Slow, Pass Wide and displays the road horse sign. As a suggestion, place the sticker on the family vehicle that travels the most.

Bright Green Caution Vests are also available to wear while riding. They are bright and will make you more visible when on the road. It is sometimes hard to see a horse that blends in with the surrounding colors and shade. To help warn approaching motorists the word Caution is displayed on the back of the vest.

NHHC has also written a **news article** that horse owners can post in their local papers or on the town web site. For added interest you can submit a photo with the article showing horses riding on the road.

The **Road law (NH law 265-104)** document, as a suggestion, can be displayed at your local feed/garden stores or near the registry window at your town hall. Again it is just a reminder for motorists to please be careful. It displays the law and the road horse sign with the reminder to slow and pass wide. If you laminate the document it will last longer.

4-H and Pony Club

NHHC would like to encourage 4-H and Pony Club members to use our material for a meeting subject, public speaking project or for a fair project. In addition to our material you can discuss road etiquette and safety rules for both motorists and riders: i.e. riders ride single file and ride the right side of the road. In addition you can explain horse behavior to the public and what behaviors signify a nervous horse.

See New Hampshire Horse Council web site for materials, look in the Share the Road Section

Bumper Stickers-\$2.00 a sticker

Caution Vests- \$10.00 a vest, one size fits all

News Article-Free (down load from web site)

Road Law- Free (down load from web site)

So please help spread the word using our material and educate the public for your safety.

New Hampshire Horse Council thanks everyone who participates.

NH Horse Council, Inc

Ordinary people putting in a voice for the horse industry and their interests.

NHHC would like to improve communication and unity with New Hampshire equestrians and businesses. Please join as a club, organization or individual to show your support and willingness to unite. We are sustained by your membership. As an organization or individual, your input is important and can be shared as a delegate on a committee or the Board of Directors. Help share information or make decisions on equestrian issues, be part of a voice.